B.B.A. in Accounting
Learn the language of business

Today’s rapidly changing business environment opens a world of opportunities for Robinson’s accounting majors. Our accounting major is an ideal pathway for students who enjoy practical applications of quantitative and communication skills, and are interested in a college experience combining the classroom work with applied knowledge. At Robinson, students receive high quality education from accomplished faculty in an immersive environment.

Opportunities and Benefits

- **Average Salary:** $54,000, and ranges from $52,000 (accountant) to $70,250 (internal auditor) to $118,000 (controller) – Source: Robert Half 2019 Accounting & Finance Salary Guide.
- **Over 70 companies recruit** Georgia State accounting majors on campus. Many accounting students are placed with the Big 4 CPA firms (Deloitte, KPMG, PwC, E&Y).
- **Qualify for AICPA Certifications** such as Certified Public Accountant (CPA), Certified in Financial Forensics(CFF), Accredited in Business Valuation (ABV), Personal Financial Specialist (PFS), Chartered Global Management Accountant (CGMA).
- **Study abroad** in places like Dubai, India, Japan, The Netherlands, Russia, South Africa and Turkey.
- **Internship opportunities** are available during the program of study.

Points of Pride

- Robinson’s accounting program ranked in the top 50 nationally by U.S. News (2019)
- Highest growing employment rate, faster than the average for all occupations (Bureau of Labor Statistics, 2018)
- Robinson’s accounting faculty are nationally and internationally recognized for their expertise
Robinson’s nationally ranked accounting program incorporates experiential learning, data analytics, forensics and business valuation. Our curriculum equips students to launch successful careers in accounting and work in various roles in the field.

Courses
ACCT 4101 & 4102: Essentials of Financial Accounting I & II
ACCT 4210: Cost/Managerial Accounting
ACCT 4310: Accounting Information Systems
ACCT 4510: Introduction to Federal Income Taxes
ACCT 4610: Introduction to Assurance Services
ACCT 4750: Technology & Values in the Accounting Profession

Jobs for Accounting Majors
- Partners in CPA firms
- Staff accountant (domestic and international)
- Controllers, chief financial officers and CEOs in corporations
- Financial analysts and investment bankers on Wall Street
- IRS auditors, USPS mail fraud investigators, fraud and forensic auditors
- FBI and CIA agents (forensics)

Accounting Club
Nobody gets closer to business than Robinson. The Accounting Club is a professional organization which acts as an avenue for students to jump-start their career and professional development. The scope of this club is to bring together students of all backgrounds and firms to engage in accounting-related discussions, educate students of various career paths, and equip students with valuable skills that transition into the Accounting field. Below you will find all student organizations part of the Accounting Club.

Beta Alpha Psi
This national accounting honor society offers students the opportunity to meet with top accounting firms, learn from like-minded peers and develop essential skills to excel in their career. Visit bapgsu.com for more details.

NABA
The National Association of Black Accountants is a nationwide organization developing, encouraging, and serving as a resource for African Americans and other minorities in the accounting profession. Contact nabagastate@gmail.com for information on how to join.

ALPFA
The Association of Latino Professionals For America is a group for business professionals and students. Their mission is to create opportunities, add value and build relationships while expanding leadership in the global workforce. Contact gsualpfa@gmail.com for more information. Follow us on Instagram @GSUALPFA

Ascend (Pan-Asian)
Ascend is a premier networking organization which leverages a national community of business leaders and professionals. The Ascend GSU chapter supports professional development and the acquisition of business leadership skills. Learn more at ascendgsu.org.

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