

FAQ

College to Career Initiative

WHAT IS THE COLLEGE TO CAREER INITIATIVE?

The CTC initiative develops curricular enhancements that help you become more **aware** of the career competencies prospective employers value most, **connect** those competencies to the work you do in your major and **demonstrate** your proficiency in them.

WHAT ARE CAREER COMPETENCIES?

The National Association of Colleges and Employers highlight eight career competencies prospective employers value most. These competencies are: Critical Thinking/Problem Solving, Oral/Written Communication, Teamwork/Collaboration, Digital Technology, Leadership, Professionalism/Work Ethic, Career Management and Global/Intercultural Fluency.

HOW DOES THIS HELP YOU PREPARE FOR THE WORKFORCE?

By introducing the College to Career initiative in Freshman Learning Communities and Orientation courses, GSU ensures you will be made aware of all eight career competencies. Academic majors and pathways (the equivalent of a degree program at Georgia State University's Perimeter College) will also engage in training, career exploration learning, and e-portfolios in orientation and 1000-level courses.

WHERE AND HOW WILL YOU SEE THESE CURRICULAR CHANGES?

All Orientation courses introduce you to Portfolium, an e-portfolio system that helps you document your career skills. Employers can search or view public-facing

pages for artifacts which present audio/visual/ and digital examples of earned career skills. See link to Portfolium below.

Faculty in majors & pathways are currently developing career-readiness curriculum for their introductory and capstone courses and promoting ways you can demonstrate your skills by taking advantage of signature experience, domestic field schools, study abroad, and internship opportunities, for example.

Since most Georgia State students are active outside the classroom on and off campus., the College to Career initiative trains professional staff to help you connect and translate your life, employment, and extra-curricular activities into marketable career skills related to career competencies.

<https://portfolium.com/network/georgia-state-university>

HOW WILL GEORGIA STATE MEASURE THE SUCCESS OF THE COLLEGE TO CAREER INITIATIVE?

The initiative is part of the university's Quality Enhancement Plan. The QEP administration team has developed career-readiness course modules to be used in 1000-level, 2000-level, and major and pathway courses. QEP administration works with departments and programs to create curricular adjustments and assess their effectiveness while promoting and monitoring faculty training on course outcomes, assignment creation, and Portfolium management.

WHAT IS THE TIMELINE FOR COLLEGE TO CAREER IMPLEMENTATION?

We have started many career-training actions already. For more information on College to Career, including a time line for implementation and assessment, please visit our website at:

www.gsu.edu/collegetocareer