



## AWARENESS

You become aware of the career-readiness competencies and skills that employers value most.



## CONNECTION

You practice how to articulate the connection between these skills, the competencies, and your coursework and the co-curricular activities you encounter during your undergraduate studies.

COLLEGE  
to-CAREER



## DEMONSTRATION

You have opportunities to post examples of your proficiency in career competencies. You have access to a free e-portfolio and will receive training on how to best present your professional abilities.